

## Target X Committee

### Meeting Minutes

December 19, 2022

Working Group: Renee Daudert, Evan Pauken, Mike Thompson, Chelsie Taylor, Jonathan Selmon, Erin Dominianni, Kristina Pudasaini, Josh Sprow, Chris LaPonsie, Cindy Ruess

1. Twilio/TX SMS Errors
  - a. Group SMS is now restricted
  - b. Need to submit plan to Twilio to re-instate ability to use bulk SMS
  - c. Subset/working group met to establish action plan
  - d. Mike presented the process to Twilio, will take a few weeks to review
  - e. Planning to purchase an operational RAVE line, as backup
    - i. RAVE is populated out of Banner via a script
  - f. Need to determine a patron driven process for signing up for emergency SMS through RAVE (ex. parent of student that wants to know about campus closures)
    - i. May want to send a RAVE message annually that states "You are currently signed up to receive emergency text messages from Kalamazoo Valley. If you no longer want to receive these messages, reply STOP"
2. TX/SF "Role" Field
  - a. Group discussed re-configuration of "role" field that drives assignment of contact owner in the system
  - b. Conclusion
    - i. Recruitment = Attempted credits <1 (null)
    - ii. Retention = Currently enrolled or registered for an upcoming semester
    - iii. Stop out (\*\*new role) = Not currently enrolled, Attempted credits >0 and last term registered past <=3 semesters
    - iv. Inactive = Attempted credits >0 and last term registered >3 semesters
    - v. Alumni = Attempted credits >0 and last term registered greater than past 3 semesters Employee Remove
  - c. Renee will work on adjusting imports to reconfigure role assignment
3. Enhanced Domains
  - a. January 9 or 10, must be deployed
  - b. Discussed options for timing of enabling enhanced domains
  - c. Applications have been tested in the Sandbox
  - d. Scheduled another meeting for early January for subgroup testing link redirects
    - i. Need to determine who will be reviewing and updating each required item
4. Intelligent Names
  - a. Working through deduplication of import
5. Permissions
  - a. Finding it challenging for non-system administrators to conduct business necessary for their department

- b. Discussed having a system admin in each area that heavily relies on TX/SF; follow up with Mike